



Ministry of Northern
Development and Mines

[central site](#) | [feedback](#) | [search](#) | [site map](#) | [français](#)

[WHO WE ARE](#) | [MINES AND MINERALS](#) | [NORTHERN DEVELOPMENT](#) | [THE MNDM NETWORK](#) | [NEWS RELEASES](#)

Location: [Ministry Home](#) > [News Releases](#) >

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News Release

Ministry of Northern Development and Mines



Ontario

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Young North Bay Entrepreneur Launches New Venture - #940074

Provincial Funding Helps Sports Therapy Business Start-up

SUDBURY – A McGuinty government program that helps young northerners establish new businesses in the North is helping to launch a sports therapy clinic in North Bay, Northern Development and Mines Minister Rick Bartolucci announced today.

“Our government is committed to supporting the growth of northern enterprise, including small businesses across Northern Ontario,” said Bartolucci, who chairs the Northern Ontario Heritage Fund Corporation (NOHFC). “That’s why we’re supporting young entrepreneurs who are helping mobilize a new generation of business leaders and community builders in the North.”

The NOHFC, through its Young Entrepreneur Program, is providing \$25,000 to Cor Maximus, a sports therapy centre in North Bay, which will serve amateur and professional athletes in the area. The provincial funding will be used for facility renovations and to purchase furnishings and equipment.

“It is a priority of our government to help create conditions whereby young northerners, and other young people who are attracted to our region, are able to build prosperous futures in Northern Ontario,” said Nipissing MPP Monique Smith. “This business will help respond to a significant need for sports therapy and treatment in the North Bay area.”

Other McGuinty government initiatives in support of northern prosperity include:

- Investing \$1.3 million in the City of North Bay’s Discovery Centre and Gardens waterfront tourism project
- Refocusing the NOHFC’s Emerging Technology Program to help bring broadband Internet and cellular service to most of the North within three years
- Introducing the Northern Energy Program to help northern businesses and communities use renewable energy.

These NOHFC projects are part of the government’s Northern Prosperity Plan for building stronger northern communities. The Northern Prosperity Plan has four pillars: Strengthening the North and its Communities; Listening to and Serving Northerners Better; Competing Globally; and Providing

Opportunities for All.

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